



DESDE 1943

MONTE DA
RAVASQUEIRA



VINALDA®

EST. 1947

PRESS RELEASE

Vinalda takes on distribution of Monte da Ravasqueira wines

Monte da Ravasqueira concluded an agreement with Vinalda for the distribution of its wine brands from April 27, on an exclusive basis for the domestic market.

"We consider a source of satisfaction and enthusiasm that we can continue to develop the strategy statement and recognition of our wines in the domestic market with one of the most emblematic Portuguese distributors," affirms Pedro de Mello, president of Sociedade Agrícola D. Diniz, company which manages the production and commercialization of Monte Ravasqueira wines, from Arraiolos.

For his part, José Espírito Santo, managing director of Vinalda underlines that "the agreement with Monte da Ravasqueira strengthens our brand portfolio and enables us to offer our customers a richer and broader portfolio, with careful attention in Alentejo, the largest wine producer region in Portugal.

"Founded nearly 70 years, Vinalda has undergone a restructuring process recently and has a new management team since August 2014. Operates throughout the country, distributing prestigious brands of the main wine regions of Portugal, as well as from the major international producers and is today the largest national distributor exclusively focused on wines.

More information about Monte da Ravasqueira in www.ravasqueira.com.

More information about Vinalda in www.vinalda.pt.

27 April 2015